



Unrivalled Storage.  
Unlimited Reliability.

Make your next move with agile  
and efficient storage solutions,  
for the data-driven future.

MAXIMIZE YOUR INFRASTRUCTURE ADVANTAGE

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## Maximize Efficiency and Agility

In enterprise data management, the biggest challenge – and opportunity – is to satisfy the perpetual need for greater capacity and analysis, while simultaneously optimizing your investment in infrastructure, processes and people.

Data is the new currency in today's fast-paced, customer-centric world, and only the leanest, most agile data-driven organizations will survive and thrive.

Your success depends on more than specs and functionality. You need full confidence that the data infrastructure at the heart of your digital business will be celebrated within the organization, giving your team the opportunity to deliver, innovate and grow.

**...for the best possible business outcome.**







## **CONFIDENCE BREEDS CONFIDENCE**

At Hitachi, we're more like you than you might think. We're the only digital infrastructure provider with business operations in financial services, retail, manufacturing, government, transportation, energy, telecom and healthcare.

This gives us unique insight into how to help different businesses manage complexity, and achieve the best possible outcomes from their data.

We help CIOs, CTOs and IT Directors achieve their corporate goals and digitally transform. And our strong partner ecosystem extends the benefits even further.

**FOR 110 YEARS, HITACHI HAS LED THE WORLD IN INNOVATION – IN HEALTHCARE, MANUFACTURING, FINANCE AND MORE.**

This gives us a first-hand understanding of the challenges our customers face. No matter what type of data, application or business, Hitachi Vantara’s data storage infrastructure is designed to securely deliver reliability, agility, scalability and data availability.

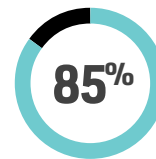
When you’re tasked to deliver IT projects in weeks instead of months; to cut costs, while increasing your storage; to provide a secure, yet flexible foundation for innovation; when your data matters...

**Choose Hitachi Vantara.**

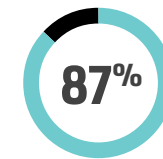
## 20 Years

**Guaranteeing 100% Data Availability**  
(non-stop 24-7-365 business workload support)

**Protecting Your Data**  
(50,000 customers and over 16 Exabytes of data)



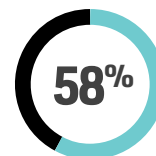
of the Fortune 100 companies are Hitachi Vantara customers.



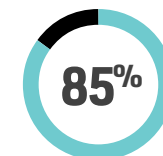
of the Fortune 100 Financial companies are Hitachi Vantara customers.



of the Fortune 100 Communication, Media and Entertainment companies are Hitachi Vantara customers.



of the Fortune 100 Health and Life Sciences companies are Hitachi Vantara customers.



of the Fortune 100 Telecommunication companies are Hitachi Vantara customers.



## Proven

The Hitachi Virtual Storage Platform 5000 Series – the world's fastest storage array – delivers best-in-class performance, mission-critical resiliency, 100% data availability.

Our portfolio is built on our commitment to quality, innovation, and customer experience. We offer a 'sight unseen' effective capacity guarantee to reduce storage costs with a effective capacity of 16.6 PBe.



### There's also:

- **Workload diversity** – Support all workloads from container to mainframe.
- **Flexible scale** – Right-size capacity and service levels.
- **Mix NVMe & SAS SSD/HDD** – Optimize workload cost and performance.
- **Unlock value** – Powerful virtualization that scales to 287PB.
- **Grow with needs** – Scale up from 2 to 6 nodes, scale from 3.8TB to 69PB.
- **Future-ready** – Non-disruptive, data-in-place migration.





GUARANTEED TO DELIVER



1.5 x faster than  
Huawei OceanStor  
Dorado V6



22x faster than  
HPE Primera



2x faster than  
Dell PowerMax



1.8x faster than  
IBM FlashSystem

SOURCE: As compared to published IOMS data



# 100% data availability guaranteed Hitachi Virtual Storage Platform

Whether you are a global leader or a regional specialist, your data is equally valuable. We have embedded data protection across the entire VSP product range. Let Hitachi Vantara take you on a secure journey from block, to file, to object storage.

With Hitachi Vantara's proven data storage infrastructure, you can deliver transformative digital experiences to your users with complete confidence.

Our pioneering 100% Data Availability Guarantee – and consistent flash OS – extend across the entire VSP portfolio from entry to enterprise.





## Powerful

**Our world-class flash storage arrays – all offer a consistent data management experience, along with a suite of AIOps-enabled features from Hitachi Ops Center.**

Hitachi Ops Center integrates analytics and automation capabilities to simplify management workflows, streamline configuration changes and reduce manual tasks.

From virtual machines to shared storage resources, Hitachi Ops Center lets you analyze telemetry metrics, monitor service levels and forecast future capacity and performance requirements with predictive analytics. Real-time issue alerts allow you to quickly determine the root cause of problems and troubleshoot fast.





Not only can you optimize IT service levels for performance and capacity across the entire application's data path, you can create a continuous feedback loop for improved operational efficiencies.

Choose Hitachi Ops Center to manage, optimize, orchestrate and protect your data, and you can not only accelerate project delivery time by up to 90%\*, you'll also free up staff to focus on more critical, strategic projects.

#### PERFORMANCE YOU CAN COUNT ON



**70% reduction  
in manual  
tasks**



**30% faster  
non-disruptive  
migration**



**4x faster  
troubleshooting  
and root cause  
analysis**

SOURCE: Comparison of Hitachi Ops Center automation compared to previous management tools.





## Predictable

### **SCALE YOUR BUSINESS, NOT YOUR IT INVESTMENT**

Every day, CTOs receive requests for more data storage, leaving a significant gap between needs and means. That's why all Hitachi Vantara solutions come with future capacity built in from day one.

### **PREDICTABLE PRICING AND FLEXIBLE CONSUMPTION**

To make world-class data storage and management more accessible, we offer a program that provides simple, flexible and comprehensive acquisition choices for the entire Hitachi Vantara portfolio.

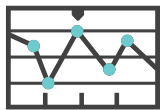
We're making world-class data storage and management accessible for everyone, with a comprehensive portfolio of simple, scalable solutions.



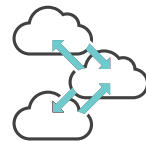




### MODERNIZING MEANS OPTIMIZING



**Align**  
technology spend with  
usage and outcomes



**Predictable**  
pricing with  
cloud-like consumption



**Ensure**  
future scale  
and capacity



**Reduce**  
average 40% reduction  
in storage TCO

SOURCE: TCO analysis of 30 Customers who experienced an average of 40% reduction in TCO using External Storage Optimization





## EverFlex from Hitachi Vantara

EverFlex from Hitachi Vantara offers predictable, consumption-based pricing for your data storage needs. Because you only pay for what you use, you can align your technology spend more closely to your business needs, reducing costs by up to 20%.

### Our customers can choose from:

- EverFlex **Purchase**.
- EverFlex **Lease**.
- EverFlex **Consumption**.
- EverFlex **Consumption (standard & utility options)**.
- EverFlex **Consumption-as-a-Service**.

Additional services are available to further reduce costs and avoid business disruption by delivering more consistent service levels, without placing additional burden on staff.

**EVERFLEX FROM HITACHI VANTARA  
YOUR ACQUISITION ADVANTAGE**



## Innovative

Our vision at Hitachi Vantara remains unchanged: to help our customers extract more value from their data and improve their businesses, while powering good for our society.

Since its founding, Hitachi has maintained the same corporate mission with continuous innovation and passion:

**“CONTRIBUTE TO SOCIETY THROUGH THE DEVELOPMENT OF SUPERIOR, ORIGINAL TECHNOLOGY AND PRODUCTS.”**

Hitachi Vantara aims to become the world's preferred digital innovation partner by unlocking the 'good' in data to benefit customers, raise the quality of people's lives and build a sustainable society. Hitachi Vantara will specifically bring a competitive edge to the digital domains that matter most – the data center, data operations and enterprise digital transformation.







POWERING GOOD



**119,000**  
worldwide patents



**100+ years**  
Hitachi founded in 1910



**Trusted by 85%**  
of Fortune® Global 100

SOURCE: <https://highlights.hitachi.com/>



**Our portfolio is built on a foundation** of world-class edge-to-core-to-cloud infrastructure offerings. It features AI and analytics solutions, cloud services for application modernization, systems integration and change management services for SaaS-based ERP implementations and migrations, and Lumada solutions for digital innovation.



**Our world-class solutions** are all backed by expert business consulting, deep experience in improving organization effectiveness, co-development capabilities and global delivery services.



# Maximize your Infrastructure Advantage

Hitachi Vantara delivers a complete, fully available, future-proof storage solution, designed and built to outperform any other data storage system in its class.

**Talk to us today.**

on +1 858. 225. 2095. or find out more about  
**Hitachi Virtual Storage Platform solutions.**

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